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B.A. (H) IInd Year

Paper - VII Research Methodology

Topic - Definition of Sampling

Definition of Sampling

According to Mannheim (1977), a sample is a part of the population which is studied in order to make inferences about the whole population. In defining "population" from which the sample is taken, it is necessary to identify target population and sampling frame. The target population is one which includes all the units (persons) for which the information is required, e.g., drug abuser students in one university, or voters in one village, constituency, or so on. In defining the population the criteria need to be specified for explaining cases which are included and excluded. For example, for studying the level of awareness of rights among women in one village community, the target population is defined as all women age group of 18-50 years.

If the unit in an institution then the type of its structure, size as measured by the number of students in school section, college section, and in professional courses, and MBA, Computer Science, Pharmacology B.Ed., M.Ed., etc., the number of teaching and non teaching staff along with students should be specified.